



SOUTH AFRICAN INSTITUTE OF ENVIRONMENTAL HEALTH

SPONSORSHIP BUSINESS PLAN 2012



“ENVIRONMENTAL HEALTH, A COLLABORATIVE APPROACH FOR AFRICA TOWARDS A SUSTAINABLE FUTURE”



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AUTHORIZATION LETTER

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SPONSORSHIP FOR THE 3RD AFRICA CONGRESS ON ENVIRONMENTAL HEALTH **12 - 14 NOVEMBER 2012 AT THE ICC, DURBAN, SOUTH AFRICA**

Dear Sponsor,

We are proud to announce that the South African Institute of Environmental Health (SAIEH) has been given the task by the International Federation of Environmental Health (IFEH) to organise the 3rd All Africa Congress on Environmental Health at the International Convention Centre, Durban, South Africa.

This is the first time an Africa Congress of the IFEH is to be held in South Africa. The previous ones have taken place in Kenya and Malawi respectively.

The Africa Congress is the most important Africa wide meeting place for Environmental Health Professionals, providing a forum where they can meet colleagues from all corners of the world, exchange ideas and learn from each other.

Due to the wide scope of the Congress and the participation of National and International Delegates from different countries, your participation would offer you Company, Department, Organisation or Institution a tremendous opportunity to demonstrate your expertise to role players in the field of Environmental Health.

As a Sponsor it will be an ideal platform to gain exposure and network with respect to the following:

- Enable your Company to interact with other National and International Companies.
- Interaction with Environmental Health Practitioners both Locally and Internationally.
- To interact with Academia both Locally and Internationally.
- To acquire Local and International media coverage and exposure.
- To be part of a historical event, as this is the first time that an Africa Congress on Environmental Health is being held in South Africa.
- You will be afforded the exposure of your logos and relevant details which will be included in the Congress Documentation.



We want to place on record our appreciation and gratitude for your support both to the Institute and to the field of Environmental Health.

We hereby appeal to you to consider our request for sponsorship as well as your involvement and participation at this historical 3rd All Africa Congress on Environmental Health.

For further information please see the attached Business Plan which contains details of how you can become involved with Sponsorship.

We look forward to your favourable response.

Yours faithfully

S. MUDALY

Chairperson: Organising and Steering Committee

President: South African Institute of Environmental Health



EXECUTIVE SUMMARY

3RD ALL AFRICA CONGRESS ON ENVIRONMENTAL HEALTH 12 – 14 NOVEMBER 2012

“ENVIRONMENTAL HEALTH A COLLABORATIVE APPROACH FOR AFRICA TOWARDS A SUSTAINABLE FUTURE”

The International Federation of Environmental Health (IFEH) Africa is proud to announce that the 3rd All Africa Congress on Environmental Health will be held in South Africa for the first time. The event will be hosted by the South African Institute of Environmental Health (SAIEH) at the International Convention Centre, Durban from the 12 – 14 November 2012.

The main focus of this Congress is to debate Africa’s environmental health challenges in pursuit of informing the world environmental health agenda spearheaded by the International Federation of Environmental Health (IFEH).

The theme for this Congress has been carefully selected, bearing in mind the issues in Africa and the rest of the world.

The panel discussion will be the highlight of this Congress. Flowing from this Congress will be resolutions, which will be adopted by the Africa Group of the IFEH and submit to the International Federation of Environmental Health. There will also be resolutions pertinent to South Africa and these will be forwarded to the National Department of Health for consideration.

The social side of the Congress will be an enjoyable experience, never to be forgotten by the delegates, who attend this Congress.

The Congress will be attended by the following dignitaries:-

- The Mayor of eThekweni Municipality
- The National Minister of Health
- The National Minister of Environmental Affairs
- The President of the International Federation of Environmental Health (IFEH)
- The Chairperson of the Africa Group of the I.F.E.H.
- Community activist – still to be confirmed

The State President of South Africa has been invited and we are still awaiting a response.

The main goal of this Congress is to ensure that all our delegates have a fantastic experience in Durban, and that all our sponsors get the full benefits for all their efforts they put into this Congress.

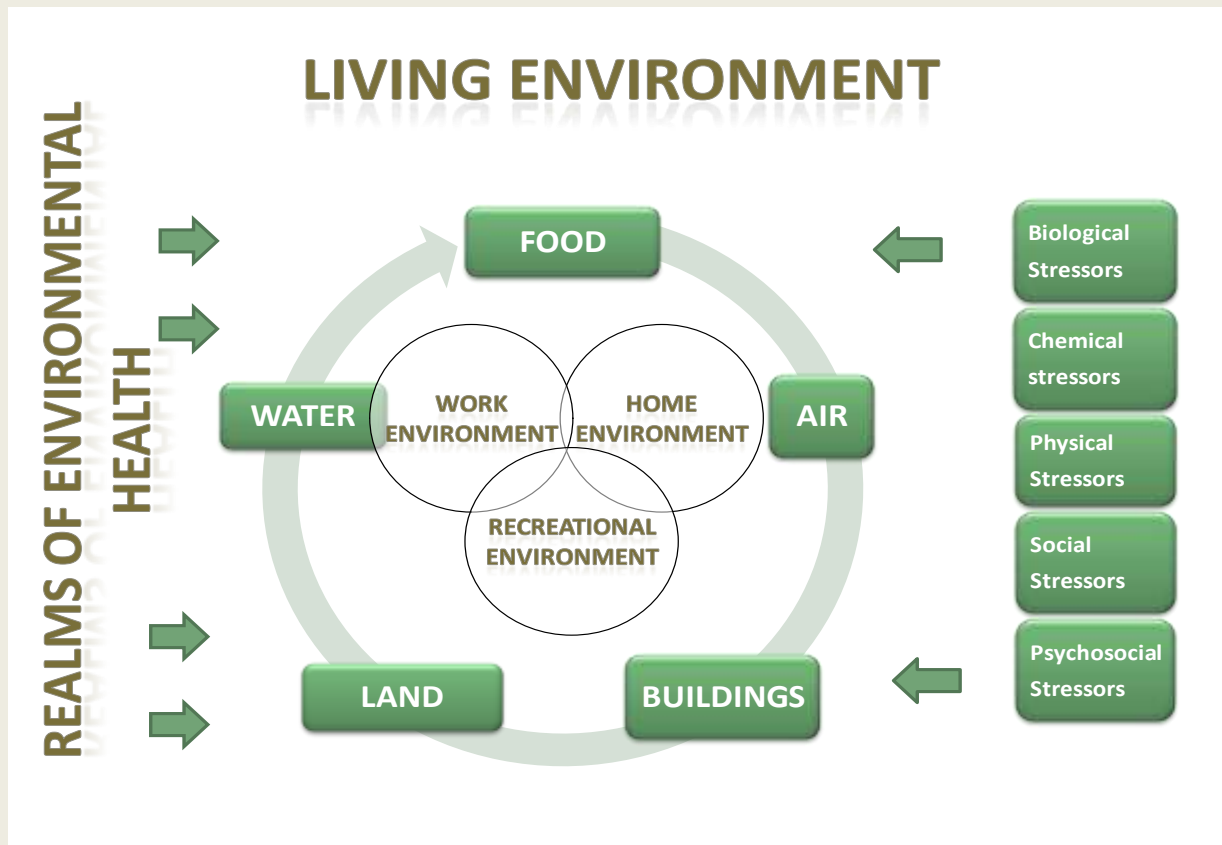


WHAT IS ENVIRONMENTAL HEALTH

Environmental Health encompasses those aspects of human health including the quality of life, that are determined by physical, chemical, biological, social and psychological factors in the environment. It also refers to the theory and practice of assessing, correcting, controlling, minimising and preventing those factors in the environment can potentially affect adversely the health of present and future generation.

Environmental health covers the following aspects:-

- Water quality monitoring
- Food control
- Waste management
- Health surveillance of premises
- Surveillance and prevention of communicable diseases, excluding
- Vector control
- Environmental pollution control
- Disposal of the dead
- Chemical safety
- Port health
- Malaria control
- Control of hazardous substances



BACKGROUND ON THE SOUTH AFRICAN INSTITUTE OF ENVIRONMENTAL HEALTH (SAIEH)

The SAIEH is a non-governmental organisation representing professionals within the field of Environmental Health i.e. Environmental Health Practitioners (EHPs). The organisation believes that a safe and healthy environment is a basic right for all citizens of the World. The Institute was established 16 years ago after the democratic elections in the Country. There were different fragmented groups representing Environmental Health in South Africa. The National Minister of Health at that time appealed for the creation of a single united body. This gave birth to the formation of the SAIEH in 1996.

The SAIEH is a duly constituted body, which is elected every three (3) years. The organisation operates in terms of its constitution and all members of the SAIEH have to comply with the adopted Code of Ethics and the Scope of Practice.

AIMS AND OBJECTIVES

- To advance and promote the science of Environmental Health.
- To affiliate and liaise with Local, National and International Bodies aimed at promoting the science and practice of Environmental, Public and Community Health.
- To promote professionalism of its members.
- To create structures that would promote and enable involvement and participation in the affairs of the Institute by its members at all levels.
- To promote basic training, comprehensive specialized advanced education of Environmental Health Professionals and Environmental Health Research.
- To promote the spirit of community education, development and upliftment with emphasis on previously disadvantaged areas.

The Institute has been tasked by the National Department of Health to ensure that inter-sectoral collaboration takes place amongst Training Institutions – Universities, Technikons, Non-Governmental Organisations, Community Based Organisations, Private and Business Sectors. The inter-sectoral meetings focus on ensuring that common policies, procedures, circulars and practices for Environmental Health are established amongst all role players.

RECOGNITION

The Institute has been given full recognition by the following organisations:-

- South African Local Government Association, representing all municipalities in the country
- Standards Generating Body for Environmental Health
- National Department of Health



- National Department of Water Affairs
- National Department of Environmental Affairs
- World Health Organisation (WHO)
- International Federation of Environmental Health (IFEH)
- The Chartered Institute of Environmental Health – England (CEIH)
- South African Development Community (Environmental Health)
- Health Professions Council of South Africa – Environmental Health (HPCSA)
- The current Chair of the Africa Region I.F.E.H.

Our Institute publishes a magazine every six months. This magazine carries current Environmental Health Issues, announcements and advertises our sponsors called Enviro-Health S.A.

ROLES / CHALLENGES

The SAIEH is faced with many challenges. In the diverse and dynamic field of Environment Health in South Africa, it is imperative for the SAIEH to take up these challenges by playing a leading role in the field of Environmental Health.

The Institute is involved in the following:-

- Restructuring of health services Nationally, Provincially and Locally.
- The establishment of the District Health System – structures in certain areas.
- Transformation of Environmental Health Services.
- Input into legislation of health services at National, Provincial and Local levels.
- Input into Training Institutions curricula.
- Providing advice and guidance to Government, Community Organisations, Training and Educational Institutions.
- Fostering international relations with other Institutes and Municipalities.
- The Institute is currently negotiating with the National Department of Health to encourage it members to undertake research.
- On an on-going basis the Institute holds workshops, seminars and conferences on various aspects of Environmental Health thus updating Environmental Health Practitioners with information and knowledge in this field, Industries, Businesses and Communities are all involved with the Institute in these workshops and conferences.
- Assist with the drafting of standard by-laws and other matters relating to Environmental Health for S.A.L.G.A., National and Provincial Departments.
- SAIEH has been involved in input on the National Health Amendment Bill, Provincial Health Act, the Food Act and various other pieces of legislation.
- Play an active part on the Advisory Committees of Training Institutions dealing with Environmental Health.



- Played an active role in the formation of the National Environmental Health Forum – advisory body for the Minister of Health.

The Institute is committed to promote the transformation process in South Africa. We have held many programmes and activities to drive this process. We also strive on an on-going basis to expose our membership to leading technical and management technology including best practices e.g. newsletters, brochures and pamphlets from the International Federation of Environmental Health and other countries. Our training, workshops and symposia focuses on community participation and customer needs and also fostering a culture of service delivery to our communities. Our many Continued Professional Development (CPDs) activities to update and ensure that our Environmental Health Practitioners (EHPs) are fully equipped to deal with the new challenges in environmental Health practices.

WORKSHOPS AND CONFERENCES

The Institute has been very active in conducting workshops and conferences on topical matters relating to the Community and Environmental Health:-

- National Conference on Environmental Health 2000 held at the International Convention Centre, Durban in August 2000 – attended by +- 300 delegates from all over the country including Kenya, Malawi, Swaziland, Zimbabwe, Australia, Sweden and England.
- Provincial Food Safety Workshop held in Durban attended by +-250 delegates from the business sector, industry, community organisations and Environmental Health Practitioners throughout the Province.
- The one-day Environmental Health Workshop (Air Quality and Food held at Richards Bay in October 2001 attended by +- 300 delegates.
- Continued Professional Development Workshop held in North West Province, Western Cape, Eastern Cape, Kwa Zulu Natal, Free State and Gauteng.
- The SAIEH delegation attended the 6th World Congress on Environmental Health in Sweden, the 7th World Congress on Environmental Health in San Diego and the Environmental Health Education Conference in Tanzania in November 2001, which included members from England, Ireland, Norway, Sweden, America, Zimbabwe, Malawi, Swaziland, Kenya and Malaysia.
- The National Conference on Environmental Health held at the ICC, Durban in November 2002 was attended by 477 delegates from countries including Kenya, Malawi, England, Australia, Zimbabwe and South Africa.



- The 8th World Congress held at the ICC in Durban was attended by 635 delegates in 2004, was and is still the best Congress held so far, anywhere in the world. This was organised by the SAIEH.
- In 2006, the SAIEH organised the National Environmental Health Conference at the ICC in Durban.
- In 2009, the SAIEH organised the National Environmental Health Conference at Caesars Palace in Gauteng.
- In 2010, the SAIEH organised the Provincial Conference on Environmental Health in Knysna in the Western Cape.
- In 2012, the SAIEH held a Lekgotla on Environmental Health, which was the first for South Africa, jointly with the National Department of Health and the Professional Board for Environmental Health Practitioners of the HPCSA.



DETAILS OF 3RD ALL AFRICA CONGRESS ON ENVIRONMENTAL HEALTH

The SAIEH will be embarking on a massive drive to organise the 3rd All Africa Congress on Environmental Health from the 12-14 November 2012 at the International Convention Centre in Durban. This is the first time that the African Congress on Environmental Health will be held in South Africa. It is indeed an honour for the SAIEH to host such a prestigious event in South Africa and to make sure that this Congress is an event to remember thus making South Africa proud.

We are expecting more than 1000 delegates to attend this Congress from the U.K., Canada, U.S.A., Scotland, Ireland, Zimbabwe, Zambia, Uganda, Mauritius, Tanzania, Swaziland, Lesotho, Nigeria, Ghana, Malawi, Kenya, Botswana and all over South Africa.

Many papers will be delivered covering a broad area of subjects which will include the following:-

CONGRESS THEME

'ENVIRONMENTAL HEALTH, A COLLABORATIVE APPROACH FOR AFRICA TOWARDS A SUSTAINABLE FUTURE'

THEMES

- CLIMATE CHANGE
- CROSS -BOUNDARY COLLABORATION – SERVICE DELIVERY
- ENVIRONMENTAL HEALTH MANAGEMENT AND RISK ASSESSMENT
- FOOD MANAGEMENT AND SAFETY
- ENVIRONMENTAL HEALTH EDUCATION AND TRAINING
- ENVIRONMENTAL POLLUTION CONTROL
- WATER AND SANITATION – ENVIRONMENTAL HEALTH FOCUS
- COMMUNITY DEVELOPMENT PROJECTS – ENVIRONMENTAL HEALTH FOCUS
- COMMUNICABLE DISEASES AND EPIDEMIOLOGY – ENVIRONMENTAL HEALTH PERSPECTIVE
- LEGISLATION, REGULATIONS, POLICIES AND PROCEDURES – DRIVERS OF ENVIRONMENTAL HEALTH SERVICES
- INDUSTRIAL IMPACT MANAGEMENT
- ENVIRONMENTAL HEALTH RESEARCH



CONGRESS GOALS

- To foster and encourage participation in Environmental Health issues with experts in the field and communities.
- To highlight current topical Environmental Health issues and focus on concrete solutions.
- To discuss methods of enhancing Environmental Health issues in communities to strengthen the promotion of human health including inter-sectoral and inter-disciplinary approaches.
- To promote strong unity amongst Environmental Health practitioners and to encourage research and development on Environmental Health issues.
- To strengthen collaboration amongst other sectors in government and African countries in the quest to attain sustainable development and healthy environments.
- To promote basic education and training as well as specialised advanced education of Environmental Health practitioners and communities.
- To promote the spirit of Community Development and to foster urgency in uplifting disadvantaged areas.
- To have a common understanding of the development and interpretation with regards to Environmental Health legislation and make recommendations on these matters.
- To promote research in the field of Environmental Health.
- To ensure that Environmental Health professionals acknowledge and understand their roles in Environmental Health Management in the global village.
- To foster and encourage participation in Environmental Health matters with business and industry so as to ensure that they are well informed of current and future development in Environmental Health practice.
- To ensure that the panel discussions on climate change and cross-boundary collaboration of service delivery are realised.
- To formulate Congress resolutions which will be applicable locally, Africa and Internationally.



PROGRAMME AT A GLANCE

DATE	TIME	EVENT
Saturday 10 November	14h00 – 18h00	SAIEH – National Council Meeting
Sunday 11 November	15h00 – 18h00 15h00 – 17h00	Registration Africa Group Meeting
BUILD UP		
Monday 12 November	07h30 – 17h00 08h00 – 19h30 09h30 – 10h00 10h00 – 17h30 18h00 – 21h00	Registration & Information Posters and Exhibition Opening Ceremony Plenary Session Mayoral Welcome
Tuesday 13 November	08h30 – 17h00 08h30 – 17h30 09h00 – 17h30 19h00 – 24h00	Registration Posters and Exhibitions 2 Parallel Sessions Congress Dinner & Awards Night
Wednesday 14 November	08h00 08h30 – 11h30 11h30 – 12h30	Registration Panel Discussions Congress Resolutions

GALA DINNER & AWARDS BANQUET

There will be special awards for Environmental Health in the following categories:-

- The best 3 students in Environmental Health in the country
- The 3 most outstanding Environmental Health Practitioner in the country
- The best performing Municipality in the country
- The Presidents prestigious awards



PURPOSE OF BUSINESS PLAN

The purpose of this Business Plan is to seek financial support and contribution for the hosting of the 3rd All Africa IFEH Congress in Environmental Health at the International Convention Centre from the 12-14 November 2012.

This Congress is the opportunity that South Africa has to showcase Environmental Health in this country to the rest of Africa and the world.

The participation and support from Government, organisations, NGOs and the commercial sector is a critical element, without which the Congress cannot take place. Your participation and support will not only benefit you directly but will indirectly affect the lives of countless South Africans.

SPONSORSHIP EXPOSURE & OPPORTUNITIES

Participation at the 3rd All Africa IFEH Congress in Environmental Health can create the following opportunities for potential sponsors:-

- Entrance to one (1) delegate to the Congress
- An exhibition stand in the exhibition area
- Exposure of the organisations logos on all electronic signage at the venue of the Congress and on all printed material.
- Media coverage of the organisations contribution to the Congress.
- Inserts of organisations pamphlets and materials in delegates bags.
- Naming rights to certain events during the Congress including the Gala Dinner.
- Advertising on the SAIEH website with certain conditions.
- Invited 2 guests to the Gala Dinner from the organisation.



BUDGET

The cost of hosting this Congress is **R 2, 575.000.00** which includes the following:-

Venue/Hiring/Catering	R 950, 000.00
Opening of the Congress	R 150, 000.00
Scientific/Speakers/Presentations	R 150, 000.00
Marketing/Publicity/Printing	R 375, 000.00
Registration	R 75, 000.00
Technical/Audio-visual	R 150, 000.00
Gala & Awards Banquet	R 325,000.00
Management Fees	R 350, 000.00
Transportation & Logistics	R 50, 000.00

BANKING DETAILS

Account Name	SAIEH 2012
Bank	First National Bank
Branch	Davenport
Account No.	62354706883
Branch Code.	220226

CONCLUSION

A clean and healthy environment is the responsibility of all South Africans. It is our responsibility as Environmental Health Practitioners (EHPs) to uphold and monitor principles as enshrined in the South African Constitution.

We ask for your contribution in providing us with the support required to make an impact in the global sphere and to promote Environmental Health awareness throughout the world as proud South Africans.

Awaiting to get a positive commitment from you to our appeal for your contribution and support to this 3rd All Africa IFEH Congress to be held at the ICC in Durban.

Thanking you

Selva Mudaly

Chairperson: Organising & Steering Committee

President: SAIEH

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