

Environmental Health Bridging the gap

Contest TEASER OR SLOGAN

in relation to the

World Environmental Health Day

26 September 2012

REGULATION

1. PRESENTATION

According to World Health Organization (WHO) Environmental Health is the science that studies all aspects of health and quality of life determined by environmental factors, whether physical, chemical, biological or social. It refers also to the assessment, monitoring, prevention and correction of environmental and occupational factors that may potentially adversely affect human health of present generations and / or future.

In this sense and because of the growing world population and cities in particular, the pressure on non-renewable natural resources embodied in industrialization with onerous impacts on ecosystems and human health, increasing employment and working hours in the work environment, a pressure on food resources and the final consumption, as well as the increase of wickedness arose the science of Environmental Health which aims to meet the above definition by WHO.

The areas of environmental health as defined by WHO are:

- Indoor air quality;
- Quality of outdoor air;
- Chemical safety;
- Children's Environmental Health;
- Electromagnetic fields;
- Methodology for EIA;
- Climate change;
- Ionizing Radiation;
- Occupational Health;
- Quantification of impacts in the Environmental Health;
- Intersun - Protection of Water, Sanitation and Health;
- Non-Ionizing Radiation and Ultraviolet;
- HELI - Health and Environment Linkages Initiative - Politics of defense against environmental threats to health

The professional associations and educational institutions of Environmental Health of the World through the International Federation of Environmental Health imbued with the spirit that characterizes them, solidarity and sharing, joined to instigate the Environmental Health community in creating a professional network of Environmental Health on a global scale, with a view to bringing the professionals who care for the prevention of disease and promoting health and overall quality of life.

In this context and assuming the pioneering featuring IFEH and institutions represented by itself is intended to urge the entire community of Environmental Health to contribute and take the overall image of Environmental Health.



Thus, the College of Health Technology of Coimbra and the International Federation of Environmental Health have teamed up to announce the contest on World Environmental Health, Environmental Health to the community overall.

2. OBJETIVES

The competition aims to reward the best slogan and the best teaser that demonstrates a holistic assumption of Environmental Health in entrepreneurship and solidarity among people.

3. TARGET

Every community environmental health, professional associations, educational institutions interested on a global scale.

4. PERIOD OF THE CONTEST

The contest will run from September 26th, 2012 to 1st of January 2013

5. CATEGORIES AND CONDITIONS

Jobs can be inserted in one of two possible categories, and must meet the following requirements:

Category 1 – Teaser

- Maximum time of 4 minutes;
- Content of the message clear and concise;
- Original graphics.

Category 2 – Slogan

- Content sentence clear, concise and easily understood;
- Do not exceed a maximum of 25 words;
- It should be written in English.

Conditions

- Name and age of the authors mentioned should come in sheet not exceeding 10 seconds with the reference country.
- Each participant can compete with the number of proposals it deem.
- Participants should send along with the creative proposal, an affidavit giving the IFEH on an exclusive image rights of his work, so that the IFEH can use freely.

6. SUBMISSION OF WORK

The creative proposals should be sent to the e-mail : supaixao@estescoimbra.pt

Susana Paixao, Directora do Departamento de Saúde Ambiental | Head of Environmental Health Department, Escola Superior de Tecnologia da Saúde de Coimbra | College of Health Technology of Coimbra.

The notice of competition and this Regulation are available on official websites of IFEH and associations and institutions represented by the Federation, as well as by the various vectors of communication institutions.



7. EVALUATION CRITERIA

In the evaluation will be taken into account the following aspects:

- Suitability for Theme
- Design / Creativity
- Readability (clarity / effectiveness)
- Viability of the project (can be photocopied and transferred to computer without losing the essential characteristics).

8. EVALUATION

All works will be disseminated to community environmental health through the use of social networks and will be announced at the IFEH Council Meeting 2013 in Scotland.

The works will be evaluated by the jury.

9. COMPOSITION OF JURY

The jury will be constituted by:

Susana Paixao, Portugal; IFEH President Peter Davey, Australia; IFEH President-Elect Henning Hansen, Denmark

10. AWARDS

Winners will be awarded a diploma signed by the IFEH President, the IFEH President-Elect and Susana Paixao, Portugal. The award winning projects and the students behind will be displayed on the IFEH website www.ifeh.org

11. FINAL DECISION

Winners will be announced at 5th of June of 2013 in social networks and at the IFEH website

12. OMISSIONS

Omitted cases will be supplied and decided by the jury.

September 26th, 2012

